

HELLO!

Currently I am an Art Director at a creative agency located in the south Jersey. I have over 12 years experience working in the design, advertising and photography industries. My photography background inspires my designs and problem solving is a large part of my conceptual thinking. I am a creative at heart, I like to make things, learn things, paint and travel. Oh and animals I love animals.

TOOLS

- Adobe Photoshop
- Adobe Lightroom
- Adobe Illustrator
- Adobe InDesign
- Google Drive
- Adobe After Effects

SKILLS

Photo Retouching & Manipulation •
Photography • Graphic Design • UX & UI
Design • Print Design & Production •
Concepting • Studio Lighting • Illustration •
Animation • Mood-boards • Storyboarding •
Social Media Design

EDUCATION

ART INSTITUTE OF PHILADELPHIA
PHILADELPHIA, PA // GRADUATED 2008

Bachelor of Science in Photography

- Best Portfolio of the graduating class
- Best of Quarter: Spring 2007,
Portfolio Projects 2
- Best of Quarter: Summer 2007,
Photographic Communications

EXPERIENCE

ONE TRICK PONY // HAMMONTON, NJ & PHILADELPHIA, PA

Art Director & Director of Photography // 2016 - PRESENT

- Partner with account and strategy to develop the creative brief to align with client needs.
- Collaborate with the creative team (design and copy) to brainstorm campaigns, concepts and content pieces that use storytelling to answer the creative brief.
- Guide the design team and develop multimedia assets including social media, website, short-form GIFs, static images, email marketing, digital banners and more.
- Establish and manage visual aesthetics for social retainer accounts.
- Capture original photography as well as source photography that aligns with client aesthetics.
- Oversee the design team to ensure adherence to client style guides.
- Manage the communication between the internal creative and account teams to ensure project timelines and deliverables are being met.
- Present creative presentations internally and to clients.
- Photograph environmental portraits and lifestyle photography.
- Assist Creative Directors in preparation for photo and video shoots. Create visual mood-boards, scout locations, select talent and create style aesthetic for stylists.
- Fulfill various roles on photo and video shoots. Assistant to the creative directors, set stylist and ensuring stylistic consistency. On set and behind the scenes photography.

Designer // 2014 - 2017

- Created presentations, comps and mood boards to sell concepts through to the client.
- Created a variety of content including; still photography, stop motion animation, photo composites, illustration, video and digital animation.
- Expanded existing creative into new formats on the web; websites, banner ads and social content.

Production Artist // 2012 - 2014

- Collaborated with art directors, designers and web developers to produce assets for both print and web projects.
- Retouched of various types of photography. Including photo composites, cosmetic, color and exposure correction.
- Executed internal and client edits to created artwork.
- Fleshed out and troubleshoot approved artwork for various print and web specifications.

STOKES CREATIVE GROUP // VINCENTOWN, NJ

Digital Lab Tech & Staff Photographer // 2007 - 2012

- Retouched architectural and promotional photography. Including photo composites, cosmetic, perspective, color and exposure adjustments.
- Communicated with staff photographers and creative team to determine necessary retouching and photographic styles that best fit the projects.
- Managed and organized photography work flow.
- Prepared photography for print, communicated with printers to determining paper and print types.
- Photographed architectural and promotional photography, for use in print and web.